



**POSSUMUS + KOIRON**

BUILD SOFTWARE · BUILD VALUE · POSITIVE EXPERIENCES

→ Institutional brochure 2021

# Institutional Brochure

1. What moves us
2. Value proposal
3. Our work
4. Strategic action areas
5. Brands that trusted us
6. Success stories

# 1 What moves us

We believe that digitalization helps the evolution of the world, and integrates people and companies, making their development easier.

In everything that we do, we bet for innovation and we do it through careful integration of human resources and technology.



## 2 Value proposal

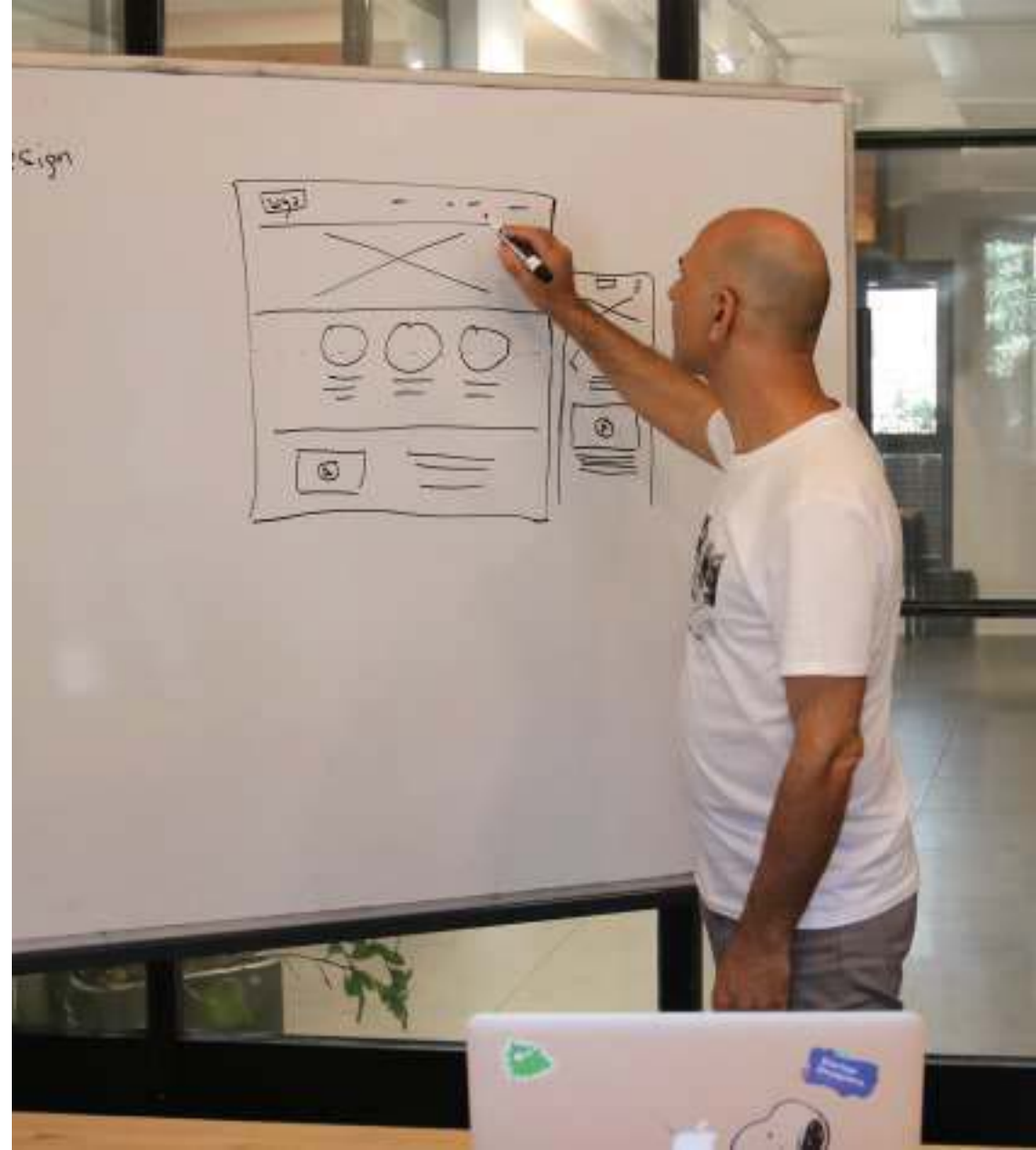
Our approach is based on careful digitalization processes that turn into technological solutions for all kind of companies.

We co-create, alongside with our clients, high-quality software products, to address the digital transformation, focusing on design and usability.



## 3 Our work

We develop digital products and services, focused on the users' best experience.



## 4 Strategic action areas

### Software development

Creation of digital platforms (apps, webs, fintech, e-commerce, content management systems, core banking, etc.) Integrations & middleware. Prototypes / MVP validations.

### Cloud, Outsourcing, Nearshore

Cloud migration  
IT Service Management consultancy & services  
Cloud Development  
Cloud Management  
Nearshore Experience

### UX experience

User Experience consultancy  
User Interface Design (UI & UX)  
Prototyping  
Usability tests  
Agile development  
QA

## 5 Brands that trusted us

YPF



Telefónica



Santander

YAMAHA

NISSAN



Atos

CANDELA

Sam Edelman



Fénix  
www.fenixarg.com.ar



EDEMSA  
ENERGIA MENDOCINA



UNO



GRUPO PEÑAFLOR  
BODEGAS ARGENTINAS LÍDERES



Pampaenergía AMENA

GRUPO PETERSEN (G·P)



radioNihuil

DÍARIO San Rafael



## 6 Success stories

We have worked with companies of all types and sizes, carrying out over the years actions that guarantee us as a key actor in the sector.

Let us share three examples to illustrate how we work with companies that have placed their trust in us.

GRUPO·PETERSEN 

 Santander

*Telefonica*

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The **Petersen Group** is a group of Argentinian companies with a presence in all regions of the country. It diversifies in areas such as engineering and construction, finance, insurance, agribusiness, and urban services. It owns San Juan, Santa Cruz, Santa Fe and Entre Ríos Banks and it is also owner of Qualia insurance company. Problem: collections and integrations with private and public platforms.

Problem: collections and integrations with private and public platforms

Solution: development of a payment platform and technological integration and implementations, which accelerated the cancellation of products, taxes, and services.

Technologies used: .NET Core 3.1 / SQL Server 2012

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**GRUPO PETERSEN** 



Banco **Santander** is an international bank based in Spain and a subsidiary in Argentina, it is a commercial and financial services bank. It is in the ranking of the 20 largest banks in Europe.

Problem: system integration.

Solution: development of APIs and connector that rationalize and order relevant information for the bank's IT sector, collecting and relating information from multiple different sources, and concentrating it in HP Project Portfolio Management.

Technologies used: Java - Framework Spring



# Telefonica

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**Telefónica** S.A. is a spanish multinational telecommunications company, headquartered in Madrid, Spain, known as the most important telecommunications company in Europe and the fifth worldwide. It is the most important TELCO in Europe and 5th worldwide.

Problem: system integration.

Solution: development of APIs and connectors that streamlined and ordered relevant information for the bank's IT sector, collecting and relating information from a multitude of different sources and concentrating it in HP Project Portfolio Management.

Technologies used: Java

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# Partners



# Let's innovate together!

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